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Promoting the integration of young migrants through new communication tools



Co-funded by the Asylum, Migration and Integration Fund of the European Union





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Partners:

Fondazione Terre Medicee – Seravezza
Università di Pisa – Dipartimento di Medicina dello Sport e Specialità
Mediche
Alfea Cinematografica – Pisa
ArtsCouncil – Malta
Association Pluralis – Bruxelles
Technological University of Dublin
Ayuntamiento de Cenes de la vega - Granada
KISA ngo - Cyprus
Organizace pro pomocprchlíkům OPU - Prague
Maison des Cultures et de la Cohésion Sociale - Molenbeek-St-Jean

In collaboration with the Photographer *Federico Dalla Battista*
Fondazione Terre Medicee 2019-2021



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I.COM Project - Promoting the integration of young migrants through new communication tools

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9 partners and 7 towns for the pilot project

Aim of the project

Have an impact on the negative opinion of part of society, mainly young people, on migrants, through new communication tools fostering a positive reasoning regarding migration. Fight stereotypes concerning migrants, muslims more particularly.

Outcome expected

New approach to the integration of young migrants on the basis of RAP to fight prejudice and favour a positive image of migrants. Development of creative music workshops with hip hop, rap and radio web between young migrants – muslims more particularly – and young natives. Raise young people's awareness in schools and media, highlighting the positive contribution of migrants to our societies.

The Terre Medicee Foundation, established in 2010, has covers since then an active role in the design and promotion of cultural events in the field of visual, plaster arts and the theatre.

The Foundation headquarters are in Seravezza, situated at the foot of the Apuan Alps, in Versilia, Province of Lucca, Tuscany - Italy, in the historic Villa Medicea built by the Grand Duke Cosimo I De' Medici whose possessions extended also to this part of Tuscany, and now the Foundation has applied, along with other Medici villas, to become a Unesco World Heritage site.

Inside the Villa Medicea, on the second floor there is the Museum of Work and Popular Traditions of Historical Versilia, particularly appreciated for the section dedicated to the work activities in the quarry and marble.

We can't forget that the name of Seravezza and its history is strongly linked to the presence of the Medici's family but above all to Michelangelo: it is thanks to the great Master, that the first tract of road leading to the quarries above the village of Seravezza was opened and certainly it is with him that the town begins to consider the marble an economic resource capable of creating an armature such as to support the local economy still enduring despite this difficult economic-historical period.

The marble and stone are an integral part of the history, tradition and social-economic of the cultural identity of our land and represent a particular interest in the promotion and artistic programming of our Foundation, both at national and international level, in search for a common language that through creativity and beauty, continue to speak to the heart and soul of the people maybe waking up enthusiasm and values now sadly dormant.

From its establishment the Foundation operates

with the intent to enhance and promote the territory and its architectural and natural history resources, having had significant collaboration with local institutions, such as the prestigious Henraux Foundation - Henraux SPA, the MUSA - Virtual Museum of sculpture and architecture, the Foundry Del Chiaro and numerous artists working in various fields.

In facts after the last important recovery of the Villa Medicea, with the restoration of the Grand Ducal Stables and the lawn, there had been a strong need to create an autonomous institution with the aim of managing the Villa Medicea and its cultural activities.

The members of the Foundation are public and private. Among them the Provincia of Lucca and some important local companies.

Each year, the cultural program of the Foundation is full of events and exhibitions that attract the attention of mainstream media (TV, newspapers, magazines) and above all can boast an increasingly number of visitors, due to the quality of the proposals resulting by the collaborations with important cultural institutions.

A special attention is also given to the theater activity that finds its highest expression in the festival dedicated to narrative theater: the theater as a spokesperson for the reality.

The events organized during the year by the Foundation range over various cultural sectors; from art to gastronomy, theater, educational and playful workshops for children, in this way addressing to a target very wide both in age and interests.

From 2012 to 2014 we participated in the project "OPERA-Q. *Art for integration*" as a partner. The project was funded with the support of the *Lifelong Learning Programme of the European Union*.













Alfea Cinematografica is a Cooperative society born in 1977.

Among its many activities (film production, video and multimedia production, vocational training, film distribution and cinema exhibitor) social documentary production and the use of audio-visual languages and instruments for training purposes are its most important ones.

We operate in the social sector since the 80s, when we took part in different projects concerning activities with prisoners and young people vocational training.

Our social commitment has been going on for many years, and it has concerned many local projects regarding racial intolerance, sexual discrimination, education, social integration etc.

In 2010 we have been granted by the Ministry of Economic Development the status of multimedia and audio-visual material provider for digital terrestrial frequencies in the province of Pisa, Livorno and Lucca under the brand FareTV.

FareTV, available also online at www.faretv.net, is a community TV born to promote a new kind of television where social and cultural local associations and projects can find some space.

FareTV is a think-tank and a debate workshop where we give a voice to the voiceless.

Since 2010 we have been making videos for many European Projects LIFE+, EU's financial instrument supporting environmental action.

Since 2013 Alfea Cinematografica takes part in European projects whose aim is to help migrants' and disadvantaged people's integration through theatre, music, videos and dancing.

In 2013/14 we were partners of the **Opera Q** project, financed with EU's Lifelong Learning Programme support.

Within the Opera Q project, we made a documentary called *"Through your eyes"*, about the

development of theatrical workshops in each of the three partner cities: Molenbeek (Belgium), Liverpool (UK) and Seravezza (Italy).

In 2016/17 we took part in the **Nicer** project, financed with EU's Lifelong Learning Programme support. This project envisaged the development of a new inclusive approach for refugees through their participation to theatrical activities.

Within Nicer we made an Institutional Documentary about the project and a video, *"Three of Us"* by Mauro Maugeri, that was shown during the Festival dei Popoli of Florence in 2017 and during the N.I.F.F.- Noto International Film Festival of 2017.

In 2017/18 we took part in the **EnFeM** project, co-financed by the EU's Asylum, Migration and Integration Fund (AMIF) and included in the European action plan for the inclusion of migrant women. Within the EnFeM project we made a Video Workshop for migrant women and a documentary, *"The Shades of women"*, about the whole project.

In 2018/19 we took part in two projects: **Lab31** (whose aim is to provide children and youngsters from different countries the tools, the locations and the inspiration to make active playing a daily priority), co-financed by the EU's Asylum, Migration and Integration Fund (AMIF); and **Image-In** (an innovative approach providing for genuine interaction of young refugees at local level) a project financed by the UE's Erasmus+ Project and led by us.

















In the heart of the historical centre of Molenbeek, located on the symbolic border of the opposite riverbank of the canal, in an area rich of different ethnic groups, the Maison des Cultures represents an artistic space of public service. It establishes direct relations with the locals, in a relationship of closeness, in particular through the organization of workshops created for adults, young men and women and for the Court'Echelle, a space dedicated to the early childhood.

A multidisciplinary space for intercultural exchange

Since 2006, the Maison des Cultures Et de la Cohésion Sociale is brought to life by its numerous activities and by the public that welcomes them.

It provides important moments of exchange among artists, children and adults, both during the creative

What is being done at the MCC

- Weekly workshops for children and adults
- Learning holidays for children (5 weeks per year)
- Immersive experiences at the Maison (12 weeks per year – one week for each class)
- Various activities tied to the topic 2012-2013: "The Change" (exhibitions, integrated theme in the municipal school network, meetings with the associations, etc.)
- Neighbourhood Committee
- Cultural programming and workshops with the alphabetization operators (SAMPA, Porte Verte, Le Piment, Lire et Ecrire, Snijboontje,...)
- Cultural workshops with the schools (Ecole 2, Ecole 7, Athénée Serge Creuz, Institut Sainte-Ursule)
- Cultural workshops with local partners (Centre Communautaire Maritime, AJM, SAMPA, Centre Sportif Heyvaert)
- Single classes (cultural workshops in municipal schools)







Festivals Malta
Expanding Your Cultural Horizons!

Festivals Malta is an independent public organisation that falls under the remit of Arts Council Malta, organizes and manages 8 festivals and 5 national holidays, including the culturally enriching Malta International Arts Festival, featuring dynamic installations, dance and musical performances; the eclectic Malta Jazz Festival, an internationally acclaimed event that exhibits authentic Jazz music through Maltese and international artists; the celebration of culture and arts that is Notte Bianca; the initiative to create an all-year round carnival experience funded by the European Union, and the Rock Hub, a nurturing centre for emerging musicians and bands.

The aim of such festivals is to preserve tradition, foster a creative environment, and stimulate cultural awareness through accessible artistic events.

The agency's vision is to promote Malta as a cultural destination by organizing festivals to engage a more culturally inclined audience seeking such initiatives.

Through the encouragement of cooperation between different artists, events and festivals, Festivals Malta aims to promote artistic and democratic expression, as well as cultural excellence.

The agency also collaborates with international festivals to adopt innovative ideas for Malta while providing key opportunities for local talent.













KISA is an NGO in Cyprus, established in 1998, with the vision of promoting an open and all-inclusive, multicultural society, that respects and promotes the rights and active participation of all.

KISA strives for the active and equal participation of migrants and refugees in all spheres of life, irrespective of their migration status in the country.

Focusing its work on Migration, Asylum, Discrimination, Hate Crime and Hate Speech, Racism and Trafficking in Human Beings, KISA's actions include:

- Documentation and awareness raising
- Campaigning, advocacy and mobilisations
- Strategic litigation
- Counselling, empowerment and capacity building of migrants and refugees
- Civil society networking and cooperation
- Consultation and cooperation with independent human rights institutions

Activities related to refugee children

Leisure and educational activities promoting the interaction/understanding between young people and the integration of migrant and refugee children, such as KISA's Summer School, organised for a number of years in July and run by dedicated and professional volunteers. Activities of the Summer School include camping, walks, excursions, classes on photography and other arts and visits to museums and places of interest. Participation in national and EU actions/programmes promoting the rights of migrant and refugee children, such as the AMIF-funded NIC-eR project, for the promotion of the social and cultural integration of refugee children/youth through the performing arts. More than 15 young refugees and 15 young non-refugees (asylum

seekers, migrants, Cypriots), guided by professional coaches participated in music, drama and Greek language workshops, which concluded with the final staging of a theatrical production. Activities combating racism and discrimination among young people, including the Score Against Racism football tournament, organised under the Football People Movement. Migrant and Refugee Centre: KISA operates a Migrant and Refugee Centre that provides free information, support, advocacy and mediation services to migrants, refugees, victims of trafficking and racism/ discrimination and ethnic minorities in general, including families and unaccompanied asylum-seeking children. Documentation / mapping surveys regarding migrant children and their rights Cooperation and consultation with the Commissioner for the Protection of Children's Rights Awareness raising and educational activities among young people, such as visits to schools, with presentations, workshops, discussions about migration, discrimination and racism













Organization for Aid to Refugees (OPU) was established in 1991 in Prague as a non-profit, non-governmental, humanitarian organization.

OPU's main activities include providing free legal and social counselling and legal representation to applicants for international protection and to other foreigners in the Czech Republic, organizing training programs for both professionals and general public, and other activities aimed at promotion integration of foreigners.

One of the OPU's main goals is to fight against xenophobia and racial and ethnic intolerance mainly through a variety of educational activities. Since OPU was established, the volunteer work has always been a very important part of our work.

Legal counselling

Consultations, applications, alternatively, representing clients in issues related to the Asylum Act, Alien Act, Citizenship Act, Family Act, etc. The main legal work focuses on:

- International protection procedures
- Residence in the territory of Czech Republic (visas, long-term residence)
- Labor Law counselling
- Detention
- Citizenship issues

Special social counselling

- Education (diploma recognition, assistance with school search, education courses search etc..) social security
- Employment (possibilities of legal employment making of CV, employment search in case of long-term cooperation)
- Health care (health care options, insurance, doctor search)
- Family situation change (birth of child, mar-

riage)

- Information on life in the Czech Republic

Project I.COM in the Czech Republic

This project is focused on youth aged 12 – 18. The main idea of this project is to support multicultural integration using music and creative activities and compose music texts.

The aim of the project is to gain knowledge pertaining to integration to the Czech Republic and matters related to it, especially xenophobia and racism, respect, and observance and protection of human rights.

The project aims to have an impact on the negative opinion of part of society, mainly young people on migrants and refugees, through new communication tools fostering a positive reasoning regarding migration.

Through the project activities, we will fight the stereotypes concerning migrants, Muslims more particularly, and foster a respectful behavior by involving young people directly in schools.















Cenes de la Vega is an andalusian municipality with 7865 inhabitants, located in the south of Spain. The legal entity which rules the municipality is the City Council, and it is a legal Public Body who manages the territory a public subjects related. As public body, Cenes has different responsibilities, well as representative of the executive power, well as their relevant player in the public live as ultimate responsible of a healthy society, from the perspective not only physical, but social.

Activities - specifically pertaining the project

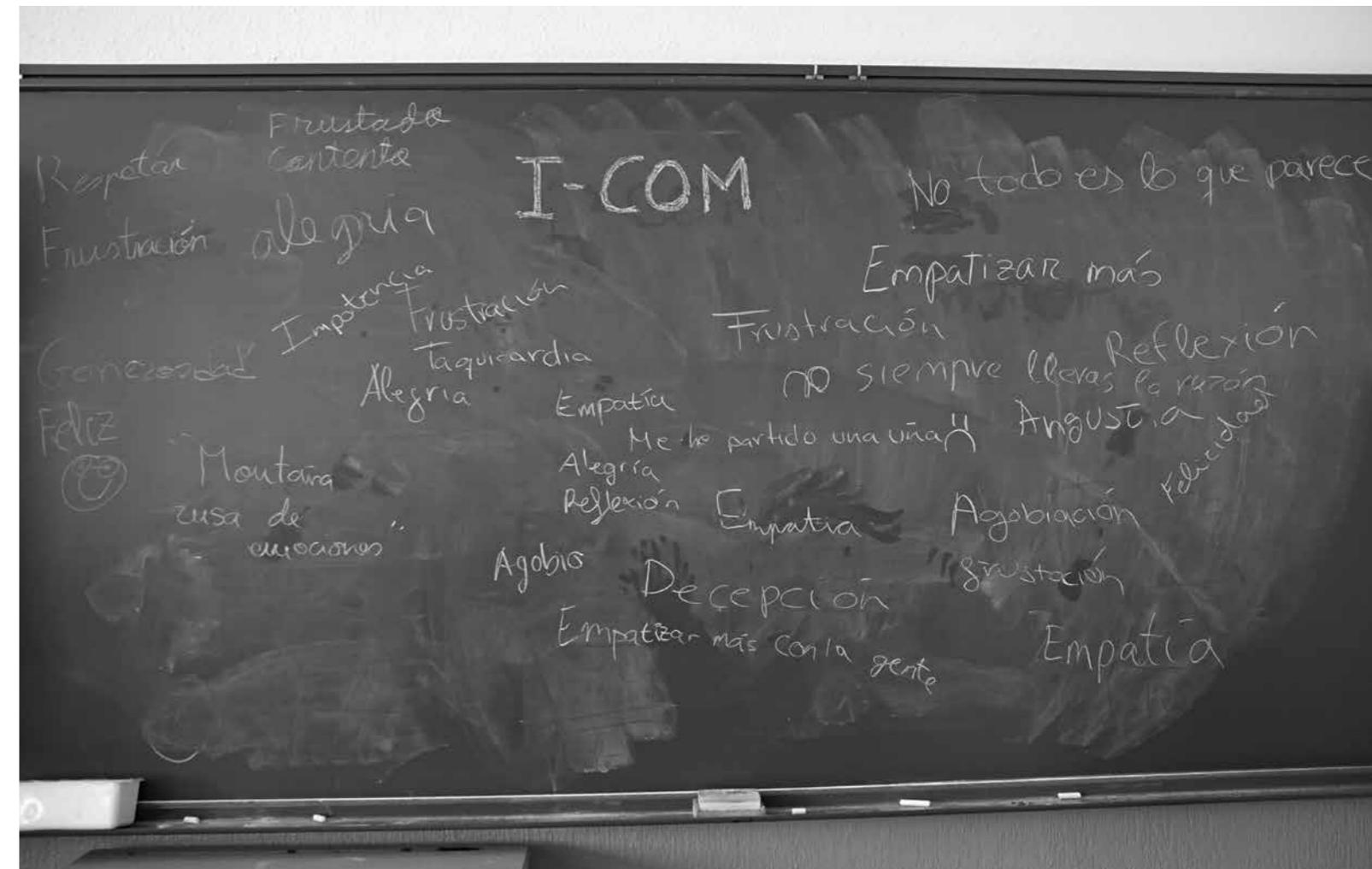
Since Cenes de la Vega is a small town, with low social conflictivity, we work on the beliefs and feelings that are spreading across the internet, so they are the main focus of "infoxication" as primary source of disbeliefs and hate speeches for young people in the age in which the project is focused, from 12 to 18 years.

In order to achieve the main goals of the project:

- Raise awareness of the positive contribution of migrants to societies among young people in schools
- Challenge stereotypical views of migrants, particularly Muslims
- Increase awareness of cultural background and values of young migrants
- Discourage othering
- To overcome misunderstanding about migrants' cultures, in particular about Muslims
- To empower young people as contributors
- To create tools to foster understanding of other cultures and multi-cultural views among young people

It is needed to adapt the tools that are defined in the project to the social reality of the South of Spain, and the preferences of the young people in the area.

We will use the music as a Troy Horse to achieve the mutual knowledge, collaboration and relationship between young immigrants and young locals, using the resource they are more familiar with, adapting the musical genres to the preferences of youngs in the South of Spain.













Technological University Dublin is the first technological university in Ireland and the largest higher education institution in the country with 28,500 students. This represents approximately 13% of the students in higher education in Ireland. It is unique among higher education institutions in Ireland in that it provides educational programme from EQF Level 5 to Level 8. TU Dublin combines academic quality with career focus in its educational programmes with the aim of making a valuable contribution to technological, economic, social and cultural progress. It also values engaging with and within the community.

In TU Dublin programmes are offered in the areas of humanities, social sciences, law, languages, natural sciences, including environmental and food sciences, engineering, tourism and hospitality management, business, media, marketing, architecture, construction and technology.

Past and present

Although the Technological University Dublin was only created on 1st January, 2019 when the Dublin Institute of Technology, Institute of Technology, Tallaght and Institute of Technology Blanchardstown amalgamated, the constituent colleges from which it was formed have an older history.

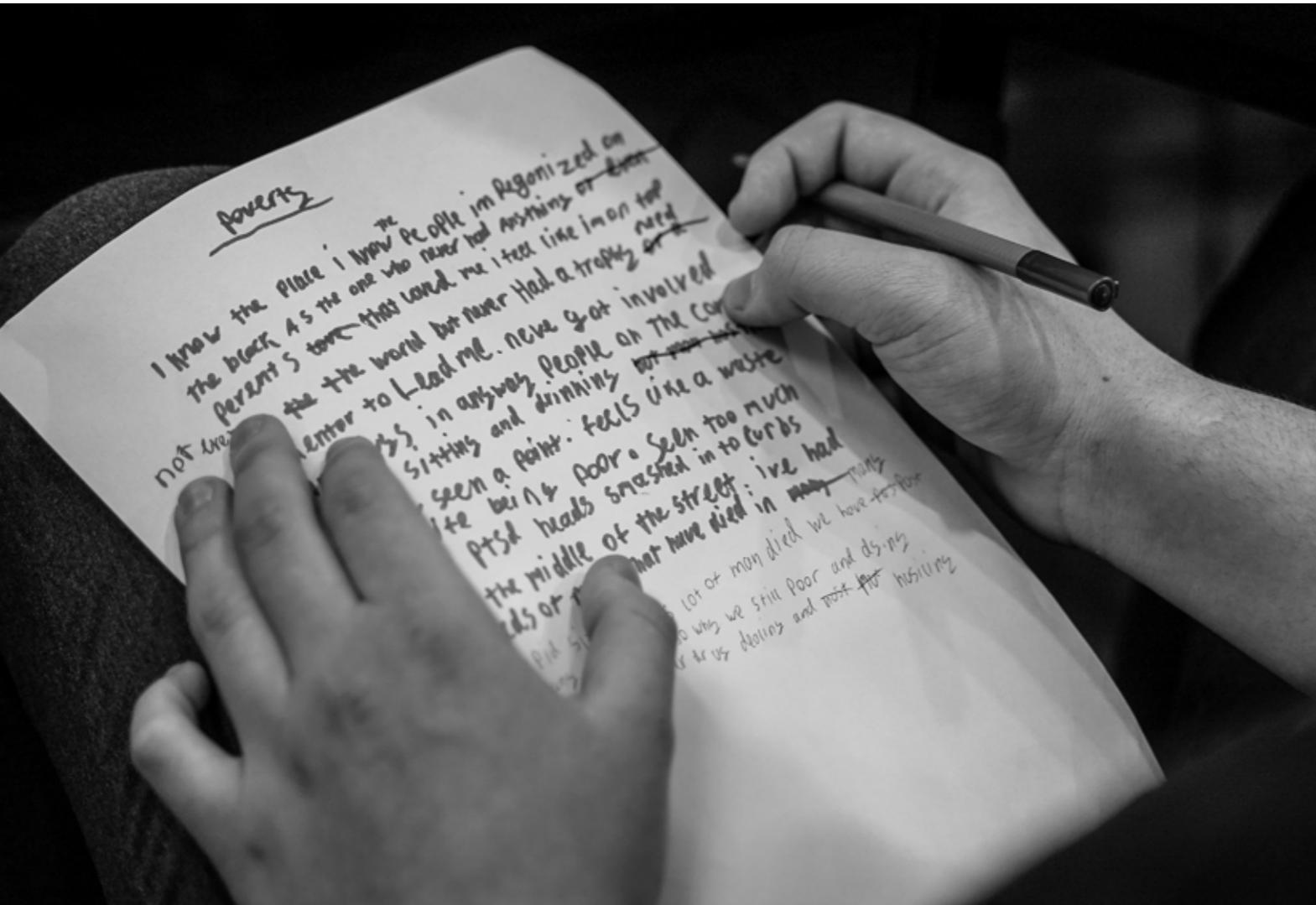
On 1st January 1993 Dublin Institute of Technology became an autonomous institution of higher education in Ireland with the power to award its own degrees. It was formed from the merger of six colleges based across north and south Dublin city. Dublin Institute of Technology can trace its origins back to 1887, when one of the constituent colleges, College of Technology, Kevin Street), opened. The other five colleges were

the College of Music (opened originally in 1890), the College of Commerce (opened originally in 1901), the College of Marketing and Design (opened originally in 1905), the College of Technology, Bolton Street (opened originally in 1911) and the College of Catering (opened originally in 1941). The vision of these colleges was to respond to the changes in technology and therefore to provide education that was relevant to the needs of all sectors of society. This vision continued in Dublin Institute of Technology and now in Technological University Dublin.

The Institute of Technology Blanchardstown was first established in 1999, to meet the increased need for a higher educational institution in North West Dublin. The Institute of Technology Tallaght, based in South West Dublin was established as Tallaght Regional Technological College in 1992. The campuses of Blanchardstown and Tallaght will be retained.

Currently programmes are delivered on many campuses across the city of Dublin but they will be consolidated on one campus in Grangegorman, located on the north side of the city in the future. TU Dublin Grangegorman campus not only will be designed to provide modern, innovative and student centred learning facilities but also to create a new urban quarter for the city of Dublin, providing a range of amenities for the local community.













STAMPATO DA
BANDECCHI & VIVALDI
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